

CONNECTING
MINDS-TO-MACHINES
THROUGH-THE-LENS OF LIFE



 HETANA MEDIA INSTITUTE





RIGHT TIME TO EXPLORE

Imparting a profound vision of art and life through
theoretical and practical input
by eminent faculty that facilitates **Learning-by-Doing**

Founded in 2002 by the CMI Fathers of Devamatha Province, Chetana Media Institute is a premier centre for Film, Broadcast and Online Media education in Kerala. Located in Thrissur, the cultural capital of the state, Chetana has consistently nurtured aspiring film directors, cinematographers, editors, and other media professionals through a curriculum rooted in creativity, hands-on learning, and ethical storytelling.

Our programmes blend academic rigor with real-world industry practices, offering specialized training under branches like Direction, Cinematography, Editing, Broadcast and Online Media. The faculty panel at Chetana comprises alumni from prestigious film schools like FTII, SRFTII and professionals from various media industries.

WHY CHETANA?

At Chetana Media Institute, we offer more than just film education—we deliver a highly practical, industry-driven learning experience. As we have always stated, “We Don’t Teach Filmmaking, We Mould Filmmakers”.

With an affordable fee structure, we remain committed to quality in every aspect of media training. Since our faculty are predominantly working professionals creatively engaged in cinema and broadcast media, our training modules bring real-world insights into the classroom.

Our Learning by Doing approach enables the students to get hands-on, production-based experiences in a professional environment with state-of-the-art equipment and studios. The success of our alumni in the Film and Broadcast industry in India and overseas stands as proof of that commitment.



| hands-on-practicals in outdoor |



| theoretical input in campus |



| workshop at exterior |



CREATING PROFESSIONALS FOR THE **DIGITAL AGE**



| production oriented practicals |

OUR MEDIA TRAINING PROGRAMMES



One-Year Diploma in Film & Television Production (DFT)

SPECIALISATION : DIRECTION | CINEMATOGRAPHY | BROADCAST MEDIA

This programme offers an in-depth journey into the art and craft of filmmaking and broadcast and online media production. Students choose to specialize in either **Direction** - learning storytelling, scriptwriting, shot breakdown, and production management or **Cinematography** -focusing on camera operation, lighting, lensing, and visual composition or **Broadcast Media**-grooming students in the production of shows and programmes for television/web channels and also guiding them in studio and production management. With daily practical sessions, project-based learning, final diploma project and on-the-job training (Internship), students graduate with a strong portfolio and industry readiness.

6-Month Certificate in Video Production & Editing (MESC Approved)*

A well-rounded programme that combines three essential media skills—editing, videography, and photography. This course equips students with the ability to shoot high-quality visuals and moulds them into engaging story tellers through expert editing. Certified by the Media & Entertainment Skills Council (MESC) under the Ministry of Skill Development, Government of India, this certification adds weight to their resume and opens doors in diverse professional arenas.

*(The Job Role/Title for the MESC approved certification for Video Production Diploma will be 'Video Editor').

2-Month Certificate in Photography & Videography

This fast-paced, hands-on introduction to the world of content creation covers the essentials of photography and videography using industry-standard cameras and software. Ideal for beginners, influencers, aspiring content creators, or those looking to develop freelance media skills in a short time. Classes focus on practical tasks, short assignments, and creative audio-visual projects.



make your camera speak



OUR MEDIA TRAINING PROGRAMMES



3-Month Certificate in Film Editing

Designed for those who are passionate about the post-production process, and aim to pursue it as their future profession, this course dives deep into the principles of editing, rhythm, and storytelling through various transition techniques. Students gain hands-on experience by working on real-time footage and sample film projects, developing both technical skills and creative judgment. The course culminates with a Two-week internship programme.

3-Month Certificate in Color Grading

This advanced specialization course focuses on the art and technique of color grading, using DaVinci Resolve. Students will first gain a solid foundation in video editing basics, followed by intensive training in conforming, color theory, primary and secondary corrections, look creation, and scene matching. The programme culminates in the Blackmagic Design Certification, enhancing both your technical credentials and employability in professional post-production environments.

1-Month Dubbing/Voice Over Artist

This course is designed for those aspiring to become professional voice-over artists for films, advertisements, audiobooks, YouTube content, etc. You will learn voice modulation, diction, breath control, mic techniques, and script interpretation through practical studio sessions. The course also covers basic recording and audio editing skills, giving students a complete understanding of voice work in a production environment. Ideal for dubbing artists, presenters, content creators, or anyone looking to develop a confident and expressive voice.



ALUMNI SPEAK: WHAT CHETANA TAUGHT ME



"Friends from a world beyond boundaries, that's Chetana. Scholars who guide us not only with cameras and scripts, but also with humane approach and constant availability are quite normal at Chetana. Dialogues about each and everything happening around on a day-to-day basis is the tradition of Chetana. The rich alumnae flourishing in the Film and TV industries underline its heritage."

- **Shan P Rahman** | Cinematographer



"Chetana taught me to celebrate myself. It helped me discover and embrace the cinema in me. A journey into the very politics of cinema and a wider canvas to portray my dreams. All I wanted to do was make a movie but Chetana threw me a question, namely, why a movie should be made and what it should impart to the society."

- **Indu** | Filmmaker



"A workshop organised by Chetana Media inspired me to pursue my passion for cinema. Later I joined Chetana for a cinematography course. Chetana truly provides guidance from high experienced faculties making it an excellent choice for anyone enter the film field"

- **Vinod Leela** | Filmmaker



"I am a film editor having worked on movies like Vellimoonga, Kishkindakandam and Thalavan. I studied film editing course at Chetana media institute and it played a major role in build my career. I highly recommend Chetana for economical and industry - focused editing and film-based courses."

- **Sooraj E S** | Film Editor

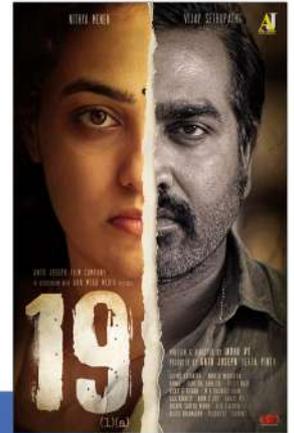


"I gratefully remember the creative support that Chetana gave me when I was making my entry to the Malayalam Film Industry. No other institution would have understood and appreciated my talent and also the challenging choices I had to make at that time."

- **Gautham Shanker** | Cinematographer

OUR ALUMNI

Chetana Media Institute takes pride in a growing network of alumni who are actively shaping the Malayalam film and media industry and also employed in overseas high-end media production houses and networks. From award-winning Editors and Cinematographers to Directors, Television Programme Producers, and Content Creators, the array of our distinguished alumni makes Chetana a sought-after film school, which also serves as testimony to our transparent, no-frills attached approach. Our graduates have contributed to acclaimed film and broadcast projects like *Mandakini*, *Pravinkoodu Shapp*, *Rekhachithram*, *Kishkindha Kaandam*, *Thankam*, *Kalki*, *Theevandi*, *Thanneer Mathan Dinangal*, *Kumbalangi Nights*, *Virus*, *Ormayundo ee Mukham*, *Manoharam* and many more. Their success stands as a testament to the hands-on training and strong creative foundation they received at Chetana Media Institute. The combined resources utilized from all five media production and training units under the **Chetana Culture and Communication Network** have also solidified the media industry linkages of our Alumni Association-**CAAM** (Chetana Association of Movie Makers).





| chetana at kalliath square |



| lecture & demo hall |



WRITE-SHOOT-EDIT YOUR FILM

WHAT WE OFFER

Diploma Courses

- One-year Diploma in Filmmaking | Broadcast & Online Media
- Six- Month Diploma in Video Production & Editing

Short Term Courses

- Photography • Videography
- Film Editing • Color Grading
- Dubbing | Voice Over Artist

Production Rentals & POST PRODUCTION suites

- Camera and Lights Rental
- Editing • Sound Design
- Dubbing • Sound Recording & Mixing
- Color Grading • DCP | EXR Generation

Please contact for: Course details,
Production & Studio facilities
and Students' Special Production Packages



CHETANA MEDIA INSTITUTE

Dr. Fr. Benny Benedict, Director

Kalliath Square Building, Palace Road, Thrissur 680 020, Kerala, INDIA

www.chetanamedia.com, info@chetanamedia.com

Tel: +91 85928 28292 | 94470 00830